



# SRR & CVR GOVT. DEGREE COLLEGE

(Autonomous)

NAAC accredited with 'B+' Grade

Machavaram, Vijayawada – 520 004, Krishna District.

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**Dr. Velaga Joshi**, Principal

M.A.(Phil.), M.A.(His), M.A. (M.C.J.), B.L., M.Phil., Ph.D.

dt. 20-02-2019

## A meeting of Up gradation of syllabus

### Department of Journalism

As per the orders of the Principal, the Department of Journalism conducted the meeting of the Up gradation of Syllabus in the subject of Journalism under the chairmanship of N. J. Sukumar, Head, Department of Economics & Journalism on 20<sup>th</sup> February 2019. The following committee members have attended in this Up gradation of the syllabus meeting.

#### University Representative:

1. **Prof. P. Bobbyvardhan**, Dept. Of Journalism & Mass communication, Andhra University, Visakhapatnam

#### Subject Experts:

1. **Dr. C. M. Vinay Kumar**, Asst. Professor, Department of Journalism & Mass communication, Krishna University, Machilipatnam
2. **Dr. G. Anitha**, Asst. Professor, Dept. Of Journalism & Mass communication, Acharya Nagarjuna University, Guntur (Dt.)

#### Members:

1. **A. Chandra Sekharachari**, Lecturer in Journalism, SRR & CVR Govt. Degree College (Autonomous), Vijayawada

#### Agenda:

1. Approval of syllabus for Semester – V, for the academic year 2019-20
2. Approval of Model Question Paper and Blue Print
3. Approval of List of Paper Setters and Examiners
4. Approval of Question bank for Semester – V
5. Any other item with the approval of the chair

The Chairperson welcomed the members and initiated discussion on the syllabus for semester-V. He appraised the members of the guidelines of the UGC and the CCE regarding approval of syllabus, and the recommended evaluation ratio for Internal and External examinations. The members discussed in detail the various aspects presented before them and unanimously resolved the following:

➤ In III B.A. Semester – V consists of two theory papers. Those are,



Paper – V : Radio and Television Journalism

Paper – VI : Media Laws and Ethics

1. In each Semester the total marks 100 is divided into two parts-
  - a. **60 marks** caters to **External** evaluation and
  - b. **40 marks** caters to **Internal** assessment
2. 60 marks External assessment is divided as
  - a. **20 marks** in *section – A*, as short answer questions
  - b. **40 marks** in *section – B*, as long answer questions
3. 40 marks in Internal Assessment is divided as
  - a. 10 marks for Assignment
  - b. 5 marks for Viva Assessment
  - c. 5 marks for seminars
  - d. 10 marks for Project work and
  - e. 10 marks for the best of *two* mid exams
4. The Head of the Department has to prepare the list of Examiners and Paper Setters and will be submitted to the Academic council.
5. The committee has approved the syllabus with **5 units for each paper of Paper – V and Paper – VI in Semester –V**
6. The committee has approved the Model Question paper for external exams - 60 marks and is divided as follows –

- a. In Section - A, answer any *five* questions out of ten. Each question carries 4 marks. Total **20 marks**. Two questions from each unit have to be selected.
  - b. In Section – B, answer all the Five questions. Each question has internal choice. Each question carries 8 marks, total for **40 marks**. Each question has to be selected from each unit.
7. The committee has approved the Blue Print of the Question paper. Question paper has to be designed in such a way that **24 marks** have to be obtained from each unit.
  8. Modifications, if need be in the above resolutions, will be done by the HOD and the faculty members of the Department.
  9. The committee has approved that all the above resolutions will be effective for **Three Academic Years** i.e., 2019-20,2020-21, and 2021-22.

Signatures of the members of the BOS :

Sl.No.	Name	Position	Signature
1.	N. J. Sukumar	Chairperson	
2.	Prof. P. Bobbyvardhan	University Nominee	
3.	Dr. G. Anitha	External Expert	
4.	Dr. C. M. Vinay Kumar	External Expert	
5.	A. Chandra Sekaharachari	Faculty member	

  
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**Dr. Velaga Joshi,** Principal

M.A. (Phd), M.A. (Hiss), M.A. (M.C.), B.L., M.Phil., Ph.D.

A meeting of Up gradation of syllabus

26<sup>th</sup> August 2019

## Department of Journalism

As per the orders of the Principal, the Department of Journalism conducted the meeting of the Up gradation of Syllabus in the subject of Journalism under the chairmanship of N. J. Sukumar, Head, Department of Economics & Journalism on 26<sup>th</sup> August 2019. The following committee members have attended in this Up gradation of the syllabus meeting.

### University Representative:

1. **Prof. P. Bobbyvardhan**, Dept. Of Journalism & Mass communication, Andhra University, Visakhapatnam

### Subject Experts:

1. **Dr. C. M. Vinay Kumar**, Asst. Professor, Department of Journalism & Mass communication, Krishna University, Machilipatnam
2. **Dr. G. Anitha**, Asst. Professor, Dept. Of Journalism & Mass communication, Acharya Nagarjuna University, Guntur (Dt.)

### Members:

1. **A. Chandra Sekharachari**, Lecturer in Journalism, SRR & CVR Govt. Degree College (Autonomous), Vijayawada

### Agenda:

1. Approval of syllabus for Semester – VI, for the academic year 2019-20
2. Approval of Model Question Paper and Blue Print
3. Approval of List of Paper Setters and Examiners
4. Approval of Question bank for Semester – VI
5. Any other item with the approval of the chair

The Chairperson welcomed the members and initiated discussion on the syllabus for semester-VI with two cluster paper sets. He appraised the members of the guidelines of the UGC and the CCE regarding approval of syllabus, and the recommended evaluation ratio for Internal and External examinations. The members discussed in detail the various aspects presented before them and unanimously resolved the following:

1. Approval of syllabus:

- In III B.A. Semester – VI, Paper VII is elective theory paper. Student has to select one elective from two choices.

Those papers are

Elective – A : Public Relations

Elective – B : Advertising

- Three Papers - VIII, XI and X are in semester VI as cluster electives. Student has to select one set from two.

Set - I

Paper – VIII : Development Communication

Paper – IX : Media and Development

Paper – X : FIELD WORK  
(Print Media Reporting & Dissertation/  
Electronic Media Reporting & Dissertation)

Set - II

Paper – VIII : Public Relations and corporate communication

Paper – IX : Writing for Media

Paper – X : FIELD WORK  
(Print Media Reporting & Dissertation/  
Electronic Media Reporting & Dissertation)

- In each Semester for theory paper the total marks 100 is divided into two parts-

- 60 marks caters to **External** evaluation and
- 40 marks caters to **Internal** assessment

- 60 marks External assessment is divided as

- 20 marks in *section – A*, as short answer questions
- 40 marks in *section – B*, as long answer questions

- 40 marks in Internal Assessment is divided as
  - a. 10 marks for Assignment
  - b. 5 marks for Viva Assessment
  - c. 5 marks for seminars
  - d. 10 marks for Project work and
  - e. 10 marks for the best of *two* mid exams

➤ In the semester VI, Paper –X is designed as Field Work (Reporting and Dissertation in Print/ Electronic media). This paper caters total 100 marks, and distributed as 75 marks for Dissertation, 25 marks for Viva – Voce.


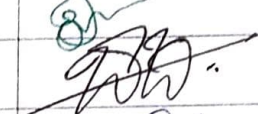
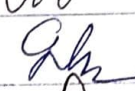
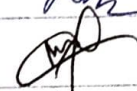
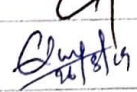
2. The Head of the Department had prepared the Model Question Paper and Blue Print for the approval of committee.
3. The Head of the Department had prepared the list of Examiners and Paper Setters for the submission of Academic council and Controller of Examinations (Autonomous).
4. The Head of the Department has prepared Question bank of semester VI for the submission to Controller of Examinations.
5. The other items are

- The committee has approved the syllabus with **5 units for each paper.**
- For Paper X – Field Work, the student has to go field work for 60 teaching hours and the work will be assessed in 30 hours.
- The committee has approved the Model Question paper for external exams - 60 marks and is divided as follows –

- ✓ In Section - A, answer any *five* questions out of ten. Each question carries 4 marks. Total **20 marks**. Two questions from each unit have to be selected.
- ✓ In Section – B, answer all the Five questions. Each question has internal choice. Each question carries 8 marks. total for **40 marks**. Each question has to be selected from each unit.

- The committee has approved the Blue Print of the Question paper. Question paper has to be designed in such a way that **24 marks** have to be obtained from each unit.
- The committee has approved that all the above resolutions will be effective for **Three Academic Years** i.e., 2019-20, 2020-21, and 2021-22.
- Modifications, if any need in the above resolutions, will be done by the HOD and the faculty members of the Department.

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	Dr. C. M. Vinay Kumar	External Expert	
	A. Chandra Sekaharachari	Faculty member	



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